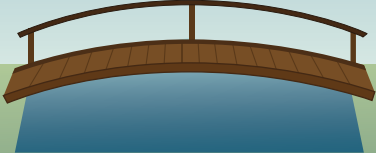


TM

THE SOLUTION THAT EMPOWERS OPEN INFORMATION



INFORMATION ACCESS

School Districts continue to add online features to provide parents quick access to comprehensive information about K-12 education. These enhancements help parents make better decisions on schools, learning and academic success of their children.

PEOPLEZ SCHOOL GUIDE

PeopleZ *School Guide* provides parents a clear picture of schools in your district all in one place. This fully integrated cloud-based solution enables parents to explore important school details including location, programs, services, school culture and fiscal responsibility. An intuitive, on-line portal with engaging visual interaction delivers information and insights to help parents get more informed.



SCHOOL GUIDE HIGHLIGHTS

SCHOOL CATALOG: Enhance online presentation of school information through a single interface.

SCHOOL LOCATOR: Easily locate and provide directions to schools within specified distances or district boundaries.

SCHOOL SCORECARD: Combine key information to deliver a consolidated scorecard for individual schools.

SCHOOL COMPARISON: Compare schools against such criteria as programs, performance, and demographics.

OPINION POLLING: Engage parent and community input in the decision making process with customizable opinion polls.

FINANCIAL TRANSPARENCY: Visualize, compare and assess funding, investments, and expenses.

COST SAVINGS: A cost efficient pay-for-service delivery model in the Cloud.

ENGAGE

Engage parents with an intuitive, visually interactive interface

DISCOVER

All school information in one place

ASSESS

Click-of-a-mouse school comparisons.

SHOWCASE AN EFFICIENT, INNOVATIVE AND RESPONSIVE SCHOOL DISTRICT

INFORMATION FLEXIBILITY

- Student enrollment
- School to school comparison
- Standardized testing scores
- District Financials



For more information, contact PeopleZ@zoraanalytics.com



KEY BENEFITS DELIVERED

Benefit	Delivered
Enhance Parent Communication	<ul style="list-style-type: none"> • Single point of access to school information • Platform for researching learning environments • Interactive presentation of District financials
User Friendly, Intuitive Design	<ul style="list-style-type: none"> • Integrated mapping to school locations • Self-service for information inquiries • Enhanced District performance insight
Rapid Speed to Implementation	<ul style="list-style-type: none"> • Integrated, out-of-the-box solution • Open data connectors to simplify integration • No software learning curve
Cost Effective Solution	<ul style="list-style-type: none"> • Large and small District Subscription plans • Cloud delivery to reduce total cost of ownership
Mission Critical Platform	<ul style="list-style-type: none"> • Open, standards-based platform for extensibility • A highly available and secure operating environment

IMPLEMENTATION

- Step 1 : Decide**
 - Identify information detail for presentation
 - Select *School Guide* presentation theme
- Step 2 : Organize**
 - Prepare information extracts and reports
 - Configure *School Guide* views
- Step 3 : Deploy**
 - Upload data, test navigation, validate output
 - Integrate *School Guide* within your website
- Step 4 : Automate**
 - Automate extracts, reports and loads
 - Monitor for modifications and enhancements



WHO WE ARE

Zora Analytics has more than a decade of experience helping public sector partners unify and translate data into meaningful information. Our purpose-built analytics solutions combine public sector experience with a proven approach to rapidly and economically deploy innovation. These best-in-class integrated solutions transform critical data into information using the latest visual presentation and analysis tools to create unprecedented value for our clients.

For more information, contact PeopleZ@zoraanalytics.com